

Dash for Cash!

SELL

Interior Concepts Furniture

EARN

Cash Rewards!



Dash for Cash!

Interior Concepts' Dealer Incentive Program "Dash for Cash!" provides Dealer Sales Representatives the opportunity to earn credits on sales of Interior Concepts products and to receive cash for credits earned.

*See official rules for complete program terms and conditions.

How to Qualify

Just sell Interior Concepts products!

Sell 25,000 in credits and earn cash from the first dollar (see chart below for specifics)! Cash awards will be mailed to qualifying Sales Representatives at the end of the award period.

Enrollment / Registration

All Sales Representatives must enroll by **JANUARY 9TH, 2024**. Enroll by registering at: <http://www.interiorconcepts.com/dealer-incentive-program/>. Sales Representatives are not officially enrolled until they submit a completed W9 form and receive an email confirmation of their participation in the program. All information is kept strictly confidential.

Eligibility

Any Sales Representative continuously employed by an authorized Dealership in good standing with Interior Concepts, and whose Dealership is allowing its employees to participate in the program, is eligible to win awards.

Credits

Shipment of **ALL** Interior Concepts qualifying orders count towards the reward program.

\$1 US Dollar (Net) = 1 Credit. Sell a minimum of 25,000 credits to begin earning awards. Levels are accumulative and there are no limits!

Credits	Award
Up to 50,000 credits	1/4 % Cash reward on qualifying orders up to 50,000 (once 25,000 credits are earned reward starts at the 1 st credit)
Up to 100,000 credits	1/2 % Cash reward on qualifying orders above 50,000
Up to 200,000 credits	2/3 % Cash reward on qualifying orders above 100,000
Up to 350,000 credits	3/4 % Cash reward on qualifying orders above 200,000
Over 350,000 (NO LIMITS!)	1 % Cash reward on qualifying orders above 350,000

Interior Concepts Official Rules

Interior Concepts Corporation (“Interior Concepts”) offers this award program (“Award”) to Dealer Sales Representatives (“Sales Representative/s”) as a reward to Sales Representatives that promote Interior Concepts products. Sales Representatives earn credits (“Credits”) based on their sales of Interior Concepts products and to receive awards for credits earned (“Award”). Subject to the rules set forth below.

Term

Unless terminated as set forth herein, the period for earning Credits under the Award Program (“Term”) will commence on November 1, 2023 (“Start Date”) and will end on October 31, 2024 (“End Date”). Credits are earned for orders that ship during the Award Term. The Dealer Sales Representative must **register for the Award Program by JANUARY 9TH, 2024** to receive credits for sales prior to his or her registration. Only new Sales Representatives may apply for registration for the Award Program after JANUARY 9TH, 2024. Credits earned during the Term may not be rolled over into any subsequent award program.

Eligibility

Any Sales Representative actively employed by a United States or Canadian dealer that is in good standing with Interior Concepts and offers Interior Concepts products for sale to its customers is eligible to register for the Award Program. In addition, participation in the Award Program is conditioned upon the consent of the dealership that currently employs the Sales Representative (“Dealership”).

Credits

The Sales Representative will be eligible to earn Credits under the Award Program only if (a) the Sales Representative is registered with Interior Concepts to participate in the Award Program; (b) the Sales Representative is employed by the same Dealership as he or she was employed at the time of their registration; and (c) the Dealership has consented to the Sales Representative’s participation in the Award Program. Credits will be earned only on shipments of qualified orders of Interior Concepts products during the Term, inclusive of the Start Date and End Date. An order is a qualified order only if the order falls within standard discounts and terms and conditions, and upon the submission of a completed purchase order. It is within the sole discretion of Interior Concepts to determine whether an order meets qualification eligibility.

The Sales Representative will receive one Credit for each dollar of Net Product Sales made by the Sales Representative. “Net Product Sales” is the actual price of the Purchase Order submitted by the Sales Representative’s Dealership, not including any taxes, service fees, freight, installation fees, or other similar amounts charged to the customer as part of or related to the transaction or sold with a “dealer showroom discount”. In the event that any product or the order for any product for which Credits are earned is subsequently returned, rebated, credited in part or in full, refunded, or canceled, as applicable, Interior Concepts may (a) reduce the Sales Representative’s Credits by the amount of Credits earned from such sale or order, if the Sales Representative has not yet received the Award, or (b) require that the Sales Representative return the Award the Sales Representative has already received.

Interior Concepts Official Rules

Award

The Sales Representative will be eligible to receive an Award based on the total Credits earned by the Sales Representative during the Term, provided that (a) all products for which Sales Representative earned Credits are paid for in full within thirty (30) days following the End Date, and (b) the Dealership is current on its account at the time the Sales Representative receives the Award.

A completed W9 form is required to receive any Award. Awards will be based upon Credits earned by the individual Sales Representative, and no Sales Representative may transfer his or her Credits to or combine his or her Credits with Credits earned by any other Sales Representative(s).

Any Awards or further information regarding any Award will be provided to the Sales Representative by electronic mail, first-class mail, or in person, if applicable. The Sales Representative is responsible for providing Interior Concepts with the Sales Representative's current address and any updates thereto. Interior Concepts is not responsible for any failure of the Sales Representative to receive any Award that results from Sales Representative's failure to provide such information.

Taxes

The Sales Representative will be solely responsible for any and all taxes related to his or her receipt of or participation in the Award. Interior Concepts will not be responsible for withholding or paying any taxes with regard to the Award.

Independent Contractor

Each of the Sales Representatives and the Dealership agrees that (a) it is an independent contractor with respect to Interior Concepts, (b) it is not an employee, agent, or joint venture of or with Interior Concepts, and (c) it is not entitled to any salary, wages, compensation, or any benefits that Interior Concepts offers or may offer to its employees.

Withdrawal

The Sales Representative may withdraw from the Award Program at any time upon written notice to Interior Concepts. Additionally, the Sales Representative will be deemed to have withdrawn from the Award Program if he or she ceases to be employed by the Dealership at any time before receiving an Award, even if he or she commences employment with another dealership. Upon withdrawal from the Award Program, the Sales Representative will automatically forfeit all Credits earned prior to withdrawal.

Interior Concepts Official Rules

Assessment

Interior Concepts reserves the right to review and audit all sales and orders by the Sales Representative to ensure compliance with these rules and legitimacy of such sales and orders. In the event that the Sales Representative is found to have violated any of these rules or to have engaged in fraudulent or otherwise wrongful conduct with respect to the Award Program or the Sales Representative's sales practices, Interior Concepts may immediately terminate the Sales Representative's participation in the Award Program and all Credits earned or any Award received by the Sales Representative prior to such termination will be forfeited or returned to Interior Concepts, as applicable.

Limitation of Liability; Disclaimer of Warranty; Release; Indemnification

In no event will Interior Concepts, its affiliates, or its or its affiliates' directors, officers, employees, representatives or agents (collectively, "Interior Concepts Parties") be liable for any damages or losses of any kind, including but not limited to consequential, incidental, punitive, or other special damages, arising out of or in connection with the Award Program or any Award received hereunder. No Interior Concepts Parties will be liable for any inability or failure of the Sales Representative to register for the Award Program, accurately report or submit sales information, or obtain delivery of or participate in an Award. Interior Concepts makes no representation or warranty, whether express or implied, with regard to any Award, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

The Sales Representative agrees to indemnify, release, and hold harmless the Interior Concepts Parties from and against any and all injuries, loss, damages or liabilities of any kind, whether to person or property or financial, arising out of or in connection with the Sales Representative's participation in the Award Program, or the Sales Representative's acceptance, possession, use, misuse, or participation in any Award.

No Assignment

The Sales Representative may not assign this Award Program or his/her rights hereunder, including his/her right to receive the Award.

Amendments; Termination

Interior Concepts reserves the sole right to amend any terms or provisions of the Award Program, including but not limited to the manner in or rate at which Credits are earned or the Awards available, on either a temporary or permanent basis, or to terminate the Award Program. In the event that Interior Concepts terminates the Award Program prior to the End Date, the Sales Representative's Award will be determined based on Credits earned before the effective date of such termination.

Interior Concepts Official Rules

Applicable Law

The Award Program and these rules are governed by the laws of the State of Michigan, without regard to conflict of laws principles. The parties hereto agree that any dispute or claim arising under or in connection with the Award Program or these rules, or any breach or alleged breach thereof, will be settled by binding arbitration conducted in Spring Lake, Michigan. Such arbitration will be conducted before a single arbitrator and in accordance with the rules of the American Arbitration Association. Judgment may be entered on the award in any court of competent jurisdiction.

Severability

If any provision of these rules is found by a court of competent jurisdiction or arbitrator to be invalid or unenforceable under applicable law, the remainder of the Program will remain in effect as written and the invalid or unenforceable provision will be deemed modified to the extent necessary to render it valid and enforceable.

